



HOME + GARDEN TRENDSETTER OF THE YEAR!



MARKETPLACE | EVENTS
Largest Home Show Producer in North America

ATTRACTING 1.5 MILLION ATTENDEES ANNUALLY!

2017 Trendsetter of the Year -- Details & Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

Overview:

Marketplace Events is searching for the “2017 Home + Garden Trendsetter of the Year”. This national search for the right blogger will transform the winner into a home show celebrity. The winning blogger will receive a three-month multi-show stage/tour contract. In addition, the winner will receive opportunities for various media appearances and gain access to thousands of potential new online followers.

Marketplace Events is seeking trendsetting home and garden bloggers to participate in the national search for *Home + Garden Trendsetter of the Year 2017*. Bloggers with exciting stories, ideas, creativity, and kitchen, garden, or home content are encouraged to apply.

The Challenge Process:

Round 1: Application Process + Video Entry (January 1 - September 1, 2017)

- All interested bloggers must complete the online application form and submit a video entry:
- Each entrant will create one short video (under 4 minutes) containing a home and garden tip or a DIY project
- The applicant must appear in a portion of the video

Social Voting (September 15 – October 26, 2017)

- Voting application will ask fans to vote for a favorite video via social media
- Social voting results will be considered during the final judging at the Johnson County Home + Remodeling Show on October 28, 2017

Round 2: On Stage Presentation (October 28th, 2017)

- 3 finalists will win a trip to Overland Park, Kansas to present on stage at the 2017 JOHNSON COUNTY HOME + REMODELING SHOW (presentation must take place on OCTOBER 28, 2017 between 1-3 pm)
- Trip includes two complimentary nights hotel, food, flight and travel accommodation (approximate value \$1500.00 per person)
- Each presentation will be judged by a celebrity expert, Marketplace Events team members and the audience
- At the show, a winner will be selected and named the 2017 Home + Garden Trendsetter of the Year
- Winner will receive a 3-month multi-show stage/tour contract, opportunities for media appearances, and access to thousands of potential new online followers (*approximate contract value: \$30,000*, Trendsetter will be contracted separately after winner selection on Oct. 28 for 3+ appearance schedule for Spring 2018).

Eligibility: CHALLENGE IS VALID IN THE UNITED STATES ONLY. ENTRANTS MUST BE 18 YEARS OF AGE OR OLDER AS OF JANUARY 1, 2017 AND A LEGAL RESIDENT OF AND CURRENTLY RESIDING IN THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA. Employees, officers and directors of the Sponsor (Marketplace Events), their parents, affiliates, subsidiaries, agents, advertising and promotion agencies, (collectively including Sponsor, "Challenge Entities") their immediate family members (parents, children, siblings, spouses) and persons living in the same household (whether related or not), are not eligible to participate in the challenge. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Challenge application will commence on January 1, 2017. The challenge application will end at 11:59pm EST on September 1, 2017 ("Challenge Period"). **Void where prohibited.**

Eligibility for Round Two: Marketplace Events will determine Eligibility for entry into round two. Based on judgment of participant applications, three finalists will be selected and contacted to participate in round two of the challenge and asked to sign a preliminary agreement listing requirements if they are crowned “2017 Home + Garden Trendsetter of the Year”. Round two finalists will be contacted by September 5th, 2017. Entries that are not contacted have not successfully moved forward in the challenge.

Social Voting: Eligibility will be determined by social media voting. Voting is limited to one vote per day. If an entrant receives multiple and/or irregular votes or multiple votes from the same user or users, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means or other source, Marketplace Events reserves the right to disqualify the Entry. The three individuals’ videos with the most online votes will advance to round two and present at the Johnson County Home + Remodeling Show on Saturday, October 28, 2017. Round two finalists will be contacted by September 5, 2017. Entrants that are not contacted have not successfully moved forward in the challenge. Once round two is complete, one (1) of the three finalists will be crowned “2017 Home + Garden Trendsetter of the Year”.

How to Enter: Eligible participants during the challenge may enter by completing the online application form. Participants must complete all requested information fields. All entries must be received by 11:59pm EST on September 1, 2017, to qualify for the Grand Prize. Entrant must not be obligated to or bound to any sort of Talent or Agent Contract(s) or agreement(s). Once submitted, an online entry cannot be deleted, canceled or modified. Participant automatically will receive one (1) entry into the challenge. **Limit one (1) entry per person per email address.** Sponsor reserves the right to disqualify any person or email address that submits multiple entries. All entries become the exclusive property of the Sponsor.

Grand Prize: Three-month three or more show stage tour/contract with Marketplace Events. Contract will include: Stage appearances at a minimum of three Marketplace Events produced home shows, media interviews in several U.S. markets, airfare, food and hotel accommodations, access to thousands of new online followers & subscribers, and Marketplace Events Show endorsements. Potential access to HGTV, DIY Network, BRAVO, Food Network celebrities, etc. via stage Q & A’s.

APPROXIMATE GRAND PRIZE CONTRACT VALUED AT \$30,000. ACTUAL MONETARY GAIN WILL VARY BASED ON NUMBER OF SHOWS IN FINAL CONTRACT.

Notification: The potential Grand Prize Winner will be selected from all eligible entries received. Odds of winning will depend on the total number of eligible entries received. Potential winner will be notified in person at the Johnson County Home + Remodeling Show, October 28, 2017.

Entry Guidelines:

- Entry submissions should not infringe or violate any copyright, patent, trademark, trade secret, right of publicity, or other intellectual property, proprietary, or contractual right of a third party.
- No content or material that is illegal, contains nudity, or is sexually explicit, or by law, obscene, profane, or pornographic.

- No misrepresentation of disparaging remarks regarding products, other people or companies.
- No content which is abusive or harassing towards any individual or group of individuals.
- Must be socially acceptable and in good taste.
- Cannot depict, and cannot itself, be in violation of any law.
- Cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission.
- Video submissions should be no longer than 4 minutes in length.

Marketplace Events reserves the right to reject any entry, in their sole discretion, based on the terms set forth herein.

BY ENTERING, YOU ARE VERIFYING THAT YOU ARE THE OWNER AND PRODUCER OF ALL SUBMITTED MATERIAL AND THAT NO THIRD PARTY OWNERSHIP RIGHTS EXIST TO THE MATERIAL SUBMITTED WHICH WOULD RESTRICT THE RIGHTS GRANTED HEREUNDER.

Ownership and Entry License Granted: By entering you are not required to transfer ownership over your entry to anyone. However, in consideration for participating for the opportunity to win the Grand Prize, by submitting your entry to us, you hereby grant Marketplace Events a worldwide, non-exclusive, non-restrictive, royalty-free, sublicense and transferable license to use, reproduce, distribute, transmit, make available, and display in connection with Marketplace Events' business for promotion.

Publicity Release: Additionally, you agree to grant Marketplace Events all rights to use any Entry that you submit, and the images, likeness, voice, name and photographs in the Entry or otherwise submitted or provided by you in any publicity or advertising relating to the Entry or Marketplace Events and the Contest, without compensation or approval (except where prohibited by law) in any and all media now known or hereinafter developed without territorial, time or other limitations.

Intellectual Property Infringement Claims: If you believe any Entry infringes your intellectual property rights, and you wish to report it visit www.dmca-takedown.com.

Taxes: ROUND THREE AND GRAND PRIZE WINNERS ARE SOLEY RESPONSIBLE FOR ALL APPLIABLE FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OF ANY PRIZE. All taxes, if applicable, are the sole responsibility of the winner. Round three and Grand Prize winners must also provide Marketplace Events with valid identification and a valid taxpayer identification number or social security number before any prize is awarded for the purpose of reporting the winner's prize earnings to the Internal Revenue Service, as required by law. Any person winning over \$600 in prizes from Marketplace Events will receive an IRS Form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Prize Conditions: The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited by law or Sponsor's Privacy Policy) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or

further compensation. The Grand Prize winner must be prepared to sign a Marketplace Events contract and travel to a minimum of 3 Marketplace Events Shows in 2018. If a winner cannot be contacted or is disqualified, Marketplace Events reserves the right to determine an alternate winner.

Travel: Round Two prize packages shall include round-trip, coach class air transportation for winners from a major commercial airport near winner's home to Kansas City, Missouri (or relevant home show city locations as deemed by contract awarded for Grand Prize), and a standard hotel room. Actual value of the trip may vary based on point of departure and airline fluctuations. Any difference between stated approximate prize value and actual value of prize will not be awarded and is specified in these Official Rules. Selection of airline and hotel are solely within Marketplace Events' discretion. Meals, gratuities, luggage fees, incidental hotel charges and any other travel related expenses not specified herein are the sole responsibility of winner. Travel for the trip awarded must take place on the designated dates and is subject to schedule and availability, alternate travel dates will not be provided. If the prize winner(s) is unavailable for travel on the designated dates, the prize will be forfeited and will be awarded to an alternate prize winner(s) at the sole discretion of Marketplace Events. Winner must have all necessary travel documents required for travel. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. **If in the judgment of Marketplace Events, air travel is not required due to winner(s) proximity to the trip destination, ground transportation will be substituted for round trip air travel at Marketplace Events' sole discretion.** The difference in value will not be awarded to the prize winner(s). Prize winner(s) are responsible for obtaining travel insurance or any other form of insurance. Winner(s) agrees that acceptance of any trip taken as a prize is done so entirely upon their own initiative, risk, and responsibility.

Internet Limitations of Liability: If for any reason this challenge is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this challenge, **the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the challenge in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date.** Challenge Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Challenge Entities are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Challenge or downloading any materials in this Challenge. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE IS A**

VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Use of Data: Sponsor will be collecting personal data about entrants including phone numbers and email addresses in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at the following link: <http://www.marketplaceevents.com/Main/CorporatePrivacyPolicy.aspx>. By participating in the Promotion and providing this information, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

Terms & Conditions: This challenge is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the challenge Administrator, and waive any right to claim ambiguity in the challenge or these Official Rules. Entrants also consent to the use of the personal data they submit to be used solely by the sponsor and affiliated partners for marketing purposes, statistical analysis, or customer relations. This information will never be sold or shared with any other third parties and all entrants will be given the opportunity to opt-out at any time. Winner and entrants also agree to release, discharge, indemnify and hold harmless the challenge Entities from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of prize offered, or participation in this challenge. Any person attempting to defraud or in any way tamper with the challenge mechanics and/or implementation will be prosecuted to the full extent of the law. **This challenge is void where prohibited.**

Winners List: To request confirmation of the name and address of the winner, please send a self-addressed, stamped business size envelope, by December 1, 2017, to: Marketplace Events "2017 Home + Garden Trendsetter" Challenge Winner Name, 31105 Bainbridge Rd. Suite #3 Solon, OH 44139.

This promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook. Entrants acknowledge that they are providing their personal information to Marketplace Events and not to Facebook.